

Privacy Policy

Last Updated: 7/15/2026

This Privacy Policy describes how **Ard Realty Group** collects, uses, and shares your personal information when you visit or make a use of **ardrealtygroup.com**.

1. Information We Collect

We collect certain information about your device, your interaction with the Site, and information necessary to process your inquiries or purchases.

- **Information you provide directly:** This may include your name, email address, phone number, billing address, and shipping address when you fill out a form, subscribe to a newsletter, or make a purchase.
- **Automatically collected information:** When you access the Site, we may automatically collect certain information about your device, including your IP address, web browser type, time zone, and some of the cookies installed on your device.

2. SMS/Text Messaging Privacy Language

If you provide your mobile phone number, you consent to receive text messages related to your inquiry or our real estate services. Message and data rates may apply. You may opt out at any time by replying STOP to any text message.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

3. Data Security

We implement commercially reasonable administrative, technical, and physical safeguards designed to protect your personal information. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

4. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

5. Expand Cookies

We may use cookies, Google Analytics, Meta Pixel, and similar technologies to understand website usage, improve user experience, measure advertising performance, and personalize content. You may disable cookies through your browser settings; however, some website features may not function properly.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our website and services.

- Improve, personalize, and expand our website's functionality.
- Communicate with you, either directly or through one of our partners, including for customer service, updates, and marketing communications.
- Process transactions and manage your orders (if applicable).
- Detect and prevent fraud.

3. Sharing Your Personal Information

We do not sell your personal information. We only share your personal information with trusted third-party service providers to help us use your information as described above (for example, hosting providers, payment processors, or email delivery services). We may also share your information to comply with applicable laws and regulations.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

5. Your Rights

Depending on your location (such as the EU/GDPR or California/CCPA), you may have certain rights regarding your personal data, including the right to access, correct, or delete the personal information we hold about you. To exercise these rights, please contact us using the information below.

6. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes to our practices or for other operational, legal, or regulatory reasons.

7. Contact Us

For more information about our privacy practices, or if you have questions, please contact us by email at melissa@ardrealtygroup.com or by mail at **2295 Azahar Court, League City, Tx 77573**